



TIFFANY LAY

Graphic Designer, Photographer

CONTACT

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EDUCATION

University of Central Lancashire / NAFA
BA (Hons) Design and Media
Singapore | August 2019 - June 2020

Nanyang Academy of Fine Arts
Diploma (with Distinction) in
Graphic Communication
Singapore | July 2016 - June 2019

Design Course
Learn adobe photoshop, illustrator,
premiere
Indonesia | February 2014 - May 2015

SKILLS

- Photography
- Adobe Illustrator
- Adobe XD
- Adobe Photoshop
- Adobe InDesign
- Adobe After effect
- Adobe Premiere
- Adobe Lightroom

LANGUAGES

Indonesian (Nataive)
English (Full Professional Proficiency)
Chinese (Limited Working Proficiency)

ABOUT ME

Hello! My name is Tiffany Lay. I am a graphic designer & content creator who also interested in UI UX design and advertising. As a creative person, I love to learn and explore new things. Blessed to be a blessing is my motto of life. That's why I always try my best in doing everything and don't want to waste any opportunity given to me.

WORK EXPERIENCES

StarMedia International Pte Ltd

Singapore | May 2018 - June 2018

Graphic Design Intern

- Web design (idea, prototype, coding, EDM)
- Prints (poster, brochure, photo editing)
- Branding (name card, letter head)
- Electronic Direct Mail

NAFA Junior Art

Singapore | 2018

Assistant Teacher

- Prepare material and give tutorial

Visual Inconsideration

Singapore | June - July 2019

Graphic Design Freelancer

- Digital Composite Imaging
- Image editing
- Web & FB Banner

Irvin's, Cocoba Pte Ltd

Singapore | July - September 2019

Graphic Design Freelancer

- T-shirt design

Red Wood Hotel & Four Season's Restaurant

Laos | August 2020 - September 2020

Graphic Design Freelancer

- Logo & Collaterals Design

Bagus Global Enterprise Pte Ltd

Singapore | July 2019- December 2021

Graphic Design Freelancer

- Digital Composite Imaging
- Packaging Design
- Header Board & Wobbler Design
- Display Standee & Topshelf Design

Perkantass Literature

Indonesia | September 2021 - Present

Graphic Design Freelancer

- Book Layout Design

S. C. Johnson & Son, Inc.

Indonesia | November 2021 - Present

Graphic Design Freelancer

- Packaging Design
- Banner

IG: @tiffody.id

Indonesia | April 2021 - Present

Content Creator (Photographer & Videographer)

Swanz Brand (SG, HongKong, Indo, Japan)

Singapore | June 2020 - Present

Creative Lead (since Jan 2023)

- Art direction
- Collaterals, Packaging & Website Design
- Videography & Photography

AWARD & ACTIVITIES

Flagship Glass Showcase (Exhibited)

Singapore | January 2020

One of my work, "Pac-waste" was exhibited

Crowbar Award (Finalist)

Singapore | November 2019

Digital / Innovation - Online Advertising

Dean's List Award

Singapore | Semester 2, AY 2018/ 2019

Diploma in Graphic Design, NAFA

NAFA Graduation Show (Committee)

Singapore | April- May 2019

Publication team, Branding & Publicity team

NAFA Open House

Singapore | 2017, 2018, 2019

Student Ambassador & Helper

Crowbar Challenge (48-hours Ad Challenge)

Singapore | October 2018

Group Leader- NAFA representation

Singapore Design Week

Singapore | 2018

Ambassador

PPIS, Indonesian Student Association in Singapore

Singapore | 2016-2017

Shortlisted and join the Publicity Team

GAYA, Annual Theatre Production by Indonesian Community in SMU

Singapore | 2016-2017

Publication Team

Binus International University

Indonesia | 2017

Digital Illustration Competition

Youth Event in GK Y Church

Singapore | May 2017- September 2017

Head of Publication